



Gelen Tarih Sayı: - 2050

TÜRKİYE ODALAR VE BORSALAR BİRLİĞİ



Dumlupınar Bulvarı No:252 (Eskişehir Yolu 9. Km.) 06530 /ANKARA

www.tobb.org.tr - tobb@hs01.kep.tr

Sayı : E-34221550-720-4437

Tarih:

02.05.2024

Konu : Nazovni Uluslararası Ekonomi Diplomasi Platformu Hk.

TÜM ODALAR (Genel Sekreterlik)

İlgi : Ticaret Bakanlığı'nın 19.04.2024 tarih ve 96022509 sayılı yazısı.

İlgi yazıda, T.C. Kiev Büyükelçiliği'nin bir yazısına atfen, Ukrayna'nın mal ve hizmet ihracatının artırılması adına Ukrayna ile yabancı ülkelerin iş çevreleri arasında doğrudan iletişimin dijital ortamda kurulması amacıyla çalışma yürüten **Nazovni Uluslararası Ekonomi Diplomasi Platformu**'nun hayata geçirildiği ifade edilmekte olup platformdan yararlanmaya ilişkin açıklamanın yer aldığı sunum ekte yer almaktadır.

Konuyla ilgili ilave bilgi için Kiev Ticaret Müşavirliği (kiev@ticaret.gov.tr) ile temasa geçilebileceği bildirilmektedir.

Bilgilerini ve konunun üyelerinize **e-posta ile** duyurulmasını rica ederim.

Saygılarımla,

e-imza

Ali Emre YURDAKUL
Genel Sekreter Yardımcısı

EK: Nazovni Uluslararası Ekonomi Diplomasi Platformu - Tanıtım Sunumu (13 sayfa)



Evrakı Doğrulamak İçin : <https://belgedogrula.tobb.org.tr/belgedogrulama.aspx?eD=BSDKKLK595>

Tel : +90 (312) 218 20 00 (PBX) - Faks : +90 (312) 219 40 90 -91 -92... - E-Posta : info@tobb.org.tr

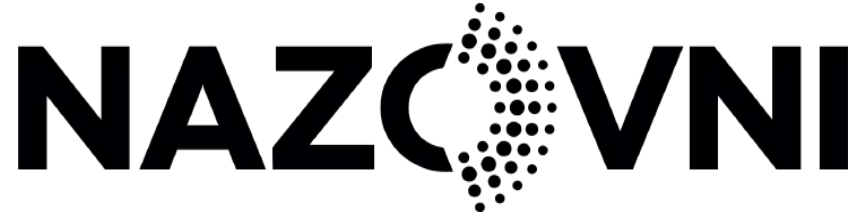
Bilgi İçin: Kaan GAFFAROĞLU - Tel : 03122182220 - E-Posta : kaan.gaffaroglu@tobb.org.tr



We help businesses to go beyond

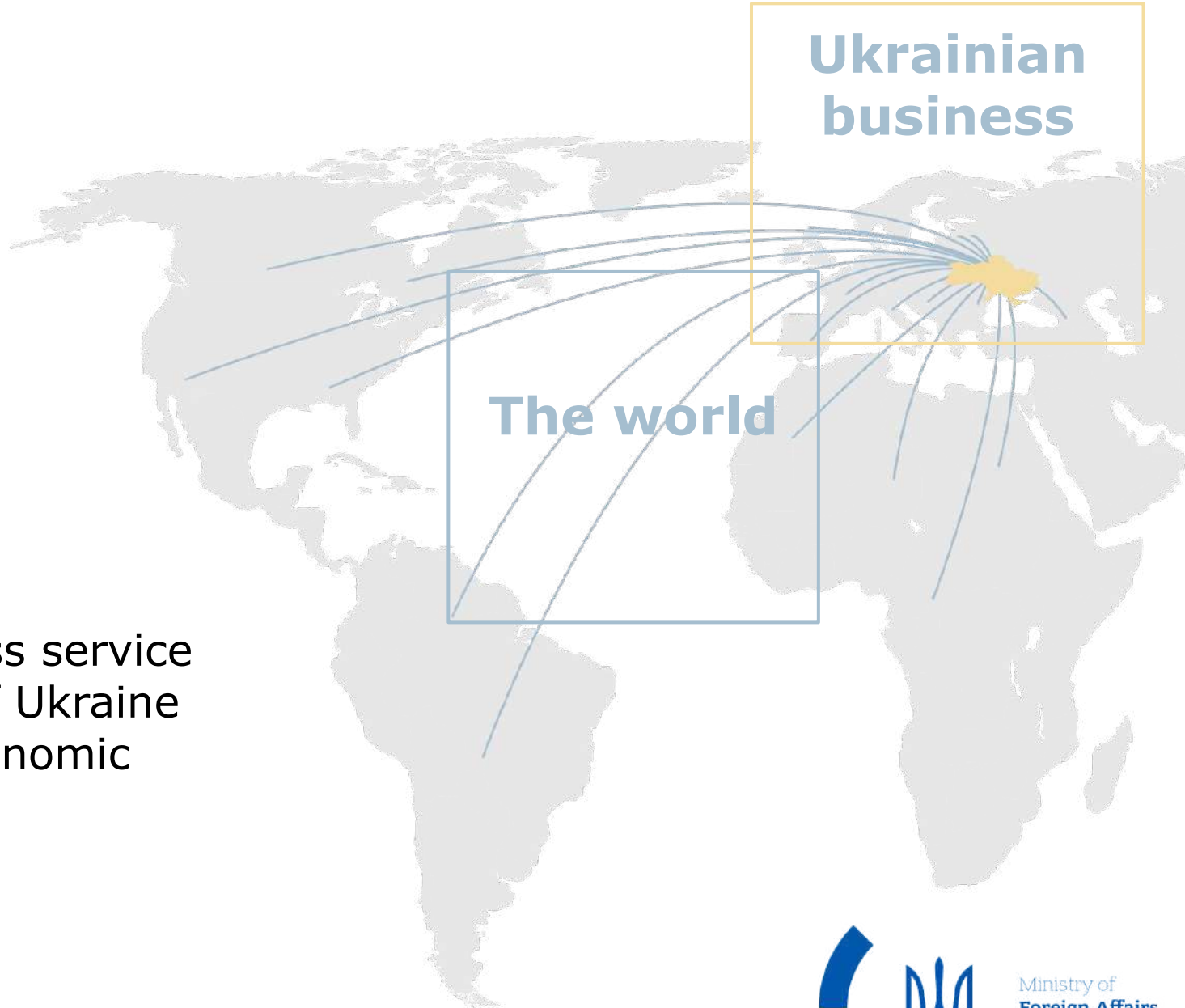
***Functional capabilities of the Platform for
Foreign Partners***





Our Mission is to promote the integration of Ukrainian business into the global economy, helping entrepreneurs to go beyond

NAZOVNI is a Government to Business service from the Ministry of Foreign Affairs of Ukraine that offers a powerful resource of economic diplomacy to the business



Ministry of
Foreign Affairs
of Ukraine

NAZOVNI MATCH



What you need to know
about the business culture
of the country of exports

**Nazovni is an effective digital tool
for importers to find
manufacturers in Ukraine**

**Products needs
of Importer**



**Capabilities of
Ukrainian
exporters**



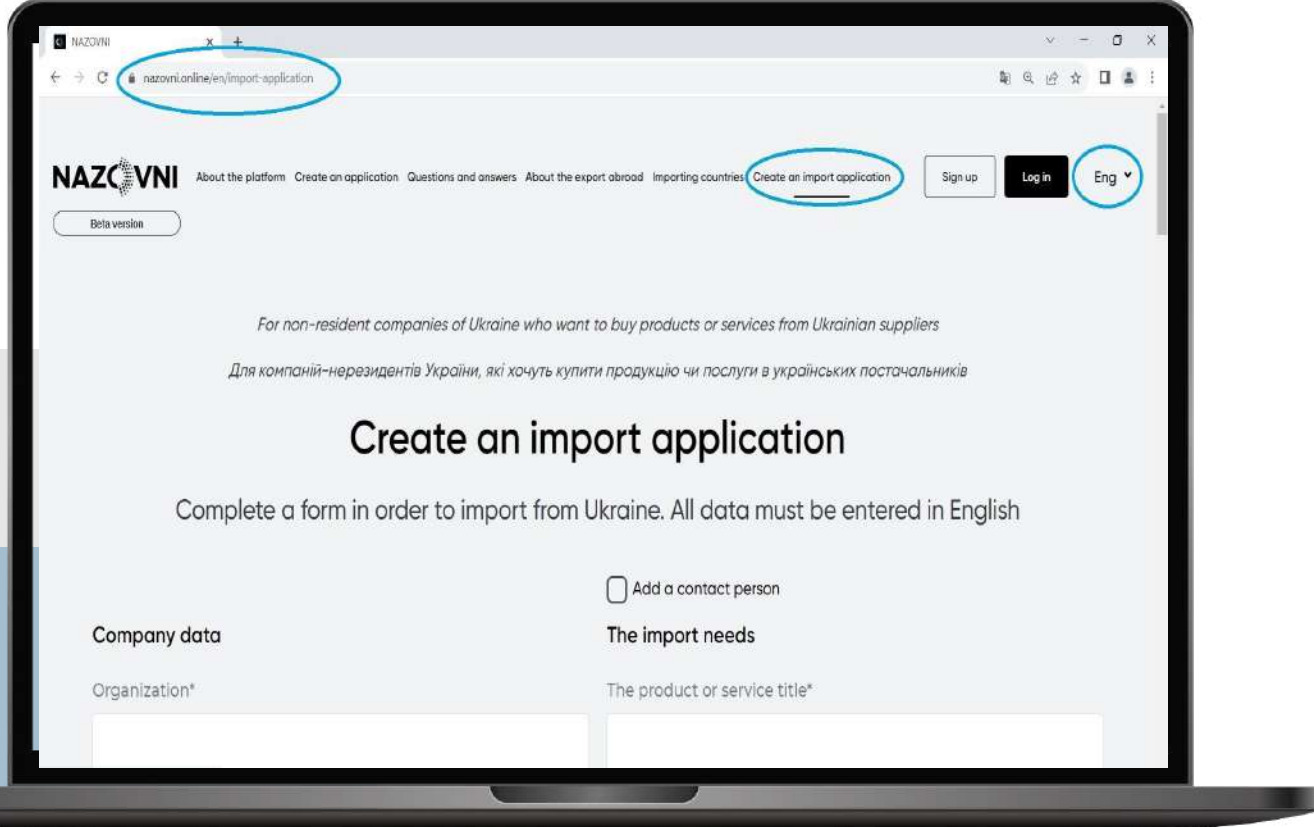
**Synergy and fruitful
cooperation**

Would you like to buy from Ukraine?

Fill in the application form on the web-site
<https://nazovni.online> or via link
<https://nazovni.online/en/import-application>

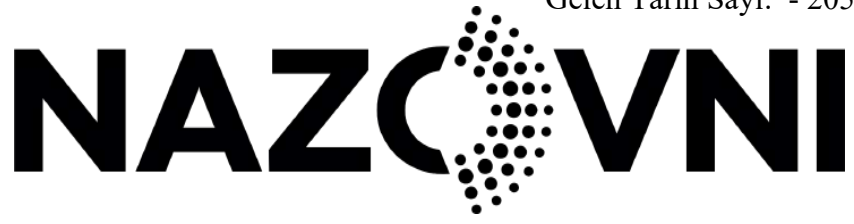
Give all required information about your
company and goods request

The screenshot displays the NAZOVNI website interface. At the top, there is a navigation bar with the NAZOVNI logo, a 'Beta version' badge, and links for 'About the platform', 'Questions and answers', 'About the export abroad', and 'Create an import application'. Two buttons, 'Find a market' and 'I want to export', are also visible. The main heading is 'Create an import application', followed by the instruction 'Complete a form in order to import from Ukraine. All data must be entered in English'. The form is divided into two columns. The left column is titled 'Company data' and includes a text input field for 'Organization*' with a note 'No more than 100 characters' and a dropdown menu for 'Country*'. The right column is titled 'The import needs' and includes a checkbox for 'Add a contact person', a text input field for 'The product or service title*', and a dropdown menu for 'Field of activity*'. The form is presented on a laptop screen.



STEP 1

Go on the website
<https://nazovni.online>
and create an import
application

A screenshot of a web browser displaying the 'Create an import application' form on the NAZCVNI website. The browser's address bar shows 'nazcvni.online/en/import-application'. The form is titled 'Create an import application' and includes a sub-header: 'Complete a form in order to import from Ukraine. All data must be entered in English'. The form is divided into two main sections: 'Company data' and 'The import needs'. The 'Company data' section includes a checkbox for 'Add a contact person', a text input for 'Organization*' (with a note 'No more than 100 characters'), a dropdown for 'Country*', and a dropdown for 'Fields of activity*'. The 'The import needs' section includes a text input for 'The product or service title*', a dropdown for 'Field of activity*', and a text input for 'HCDCS Code*' with an information icon. The browser's top bar shows 'Sign up', 'Log in', and 'Eng' buttons.

STEP 2

Fill out the application form

Fields for filling out an import application

Company data:

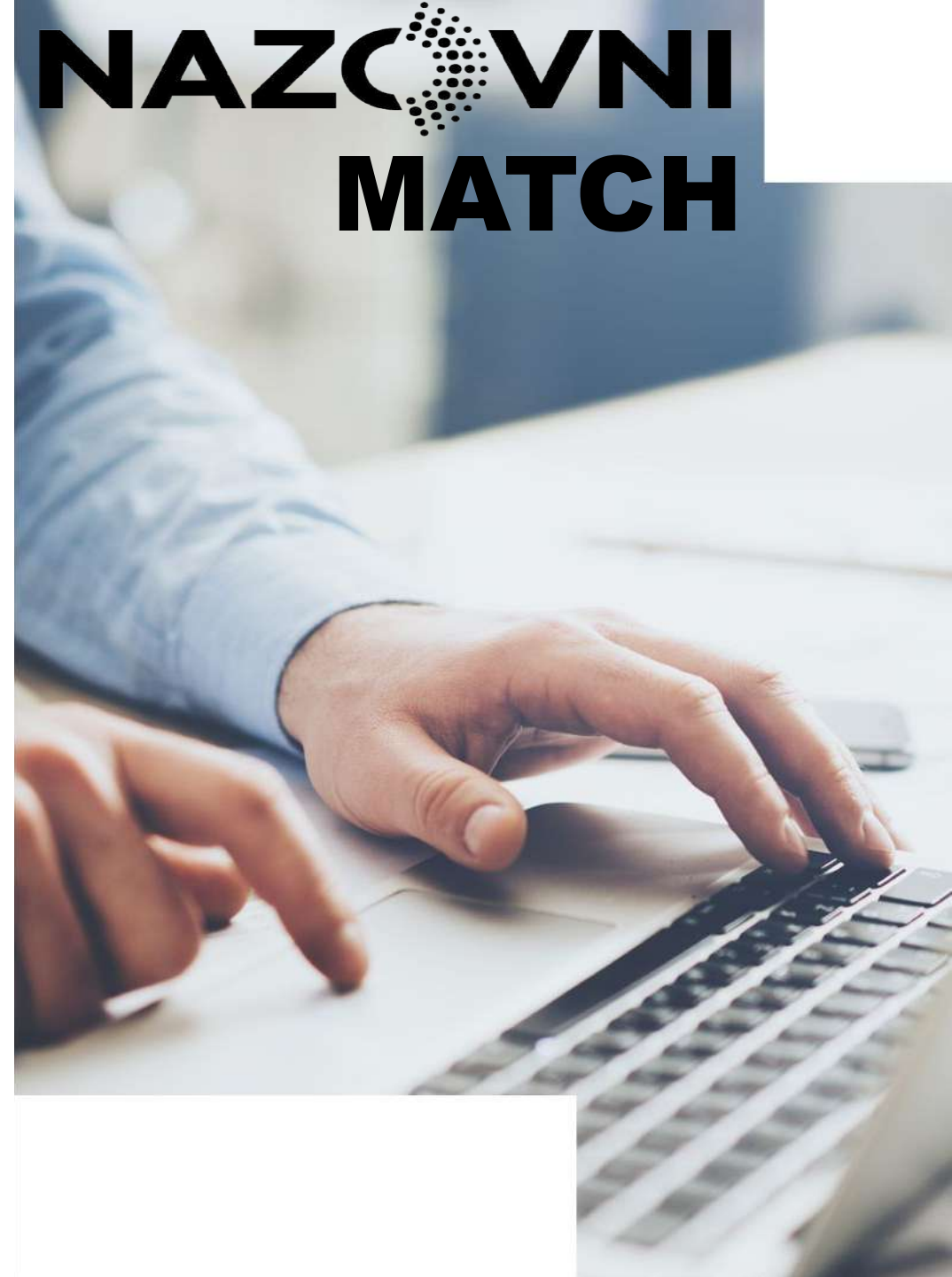
- ✓ Organization name
- ✓ Country
- ✓ Fields of activity
- ✓ Registration code
- ✓ Website
- ✓ Address
- ✓ Phone number
- ✓ E-mail address
- ✓ Social network
- ✓ Contact person
- ✓ Position
- ✓ Addition information

The import needs:

- ✓ The product or service title
- ✓ Country
- ✓ Field of activity
- ✓ HCDCS Code
- ✓ Terms of delivery according to Incoterms
- ✓ Estimated contract value
- ✓ Currency
- ✓ Amount of delivery
- ✓ Delivery terms
- ✓ Country of destination
- ✓ Comments
- ✓ Addition files

Exploring and selecting of appropriate manufacturers/exporters

- ☐ Studying of import application
- ☐ Contacting of importer directly to clarify request details
- ☐ Selecting appropriate exporters
- ☐ Sending a mail with the list of exporters according to the import application



NAZC VNI results

Exporters (companies)

1600+

Import applications submitted
to exporters for consideration

100+

Import applications

80+

Countries

30+

Importing countries



Germany



Poland



Italy



France



Great Britain



Belgium



Kenya



Egypt



Spain



Romania



China



Ireland



UAE



Portugal



Kuwait



Tunisia



Mexico



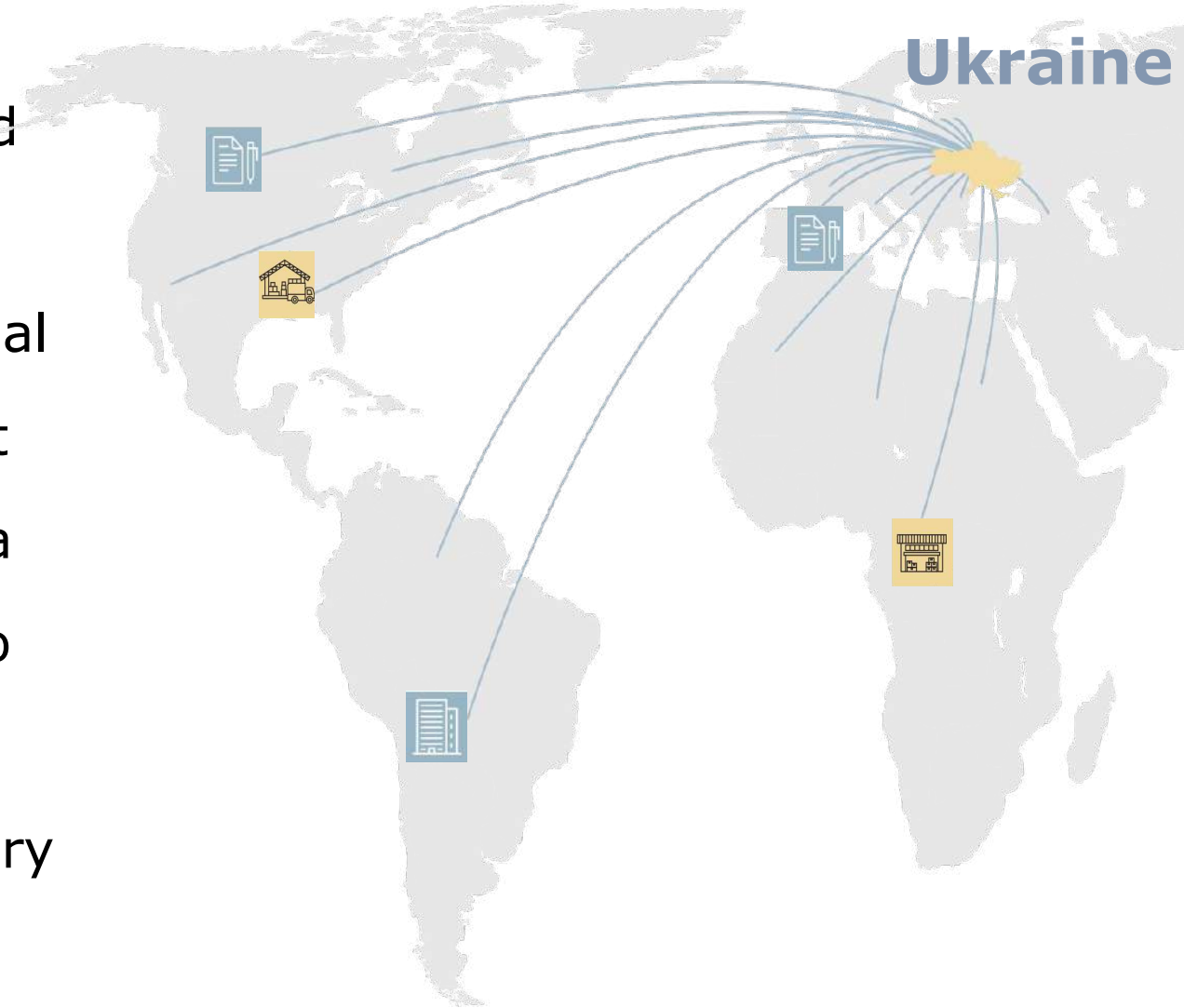
Qatar



Hungary



Israel



Ukraine

TOP sectors of the economy that submitted import applications



Food products and
confectionery



Agricultural industry



Woodworking and
furniture industry



Equipment and tools



NAZOVNI PARTNERS

NAZOVNI is working on additional opportunities for Ukrainian exporters by partnering with local and international associations and entities.

NAZOVNI develops cooperation with international partners to support and open new markets for local entrepreneurs, as well as to become a main channel for supply of Ukrainian goods and services.

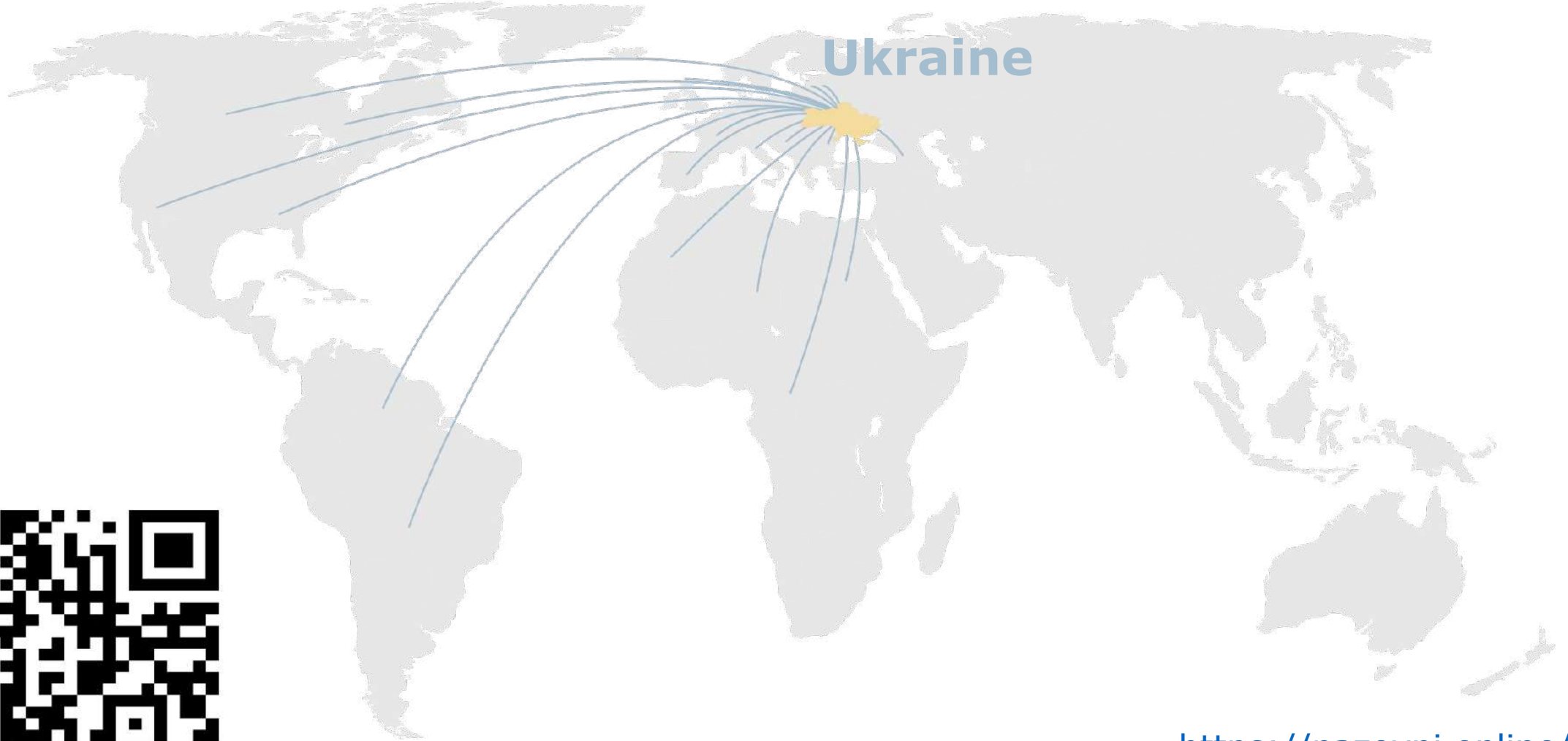


AMERICAN CHAMBER
OF COMMERCE
UKRAINE



Federal Ministry
for Economic Affairs
and Energy





<https://nazovni.online/en>
Email: office@nazovni.online